

Towards World Cleanup Day - with Green Project Management

Activating a Real Path to Sustainability

Kuala Lumpur, Tuesday 27 March - Thursday 29 March 2018

1) World Cleanup Day

On September 15, 2018, millions of people will participate in the first-ever **World Cleanup Day** as part of the global initiative *Let's Do It World*.

But we don't want this to end up as just one fun, green cleanup day that is quickly forgotten. To ensure lasting sustainable benefits, we are offering basic training in Green Project Management (GPMb), applied to Cleanup Day projects. Participants on this course will learn how to write and use a Sustainability Management Plan (SMP) as the anchor for their World Cleanup Day projects.

So we are calling on communities, companies and project teams to participate in the Cleanup, deliver tangible results and, at the same time, get accredited as a sustainability professional.

2) Tackling problems, issues and risk in real projects

The Cleanup creates opportunities for people to boost skills. It also enables:

- further understanding of an issue
- innovative thinking
- testing of solutions.

Collaborating in teams to work on a single challenging project, we also share learning insights and challenges encountered while implementing a project plan.

3) Learning by doing - a dynamic capability

Participants explore sustainability in projects in the context of a real event, using their own experience. Both the course and the event give opportunities to apply key concepts and practical techniques, enabling project success. Participants at the same time identify behaviours and best sustainability practices for delivering benefits to companies and communities.

With millions of tons of trash building up each year, it is more important than ever to practically apply key tools and frameworks to:

- build skills and capacity for identifying and addressing difficult challenges
- promote active knowledge-sharing behaviours
- integrate this capacity and these behaviours into our projects

Based on real-life cleanup needs in your community, workplace or organisation.

Integrating sustainable practices

Working towards a common goal, in a project team. Ready?

4) Why Participate?

- Be part of the world's biggest positive action against trash
- Play an invaluable role in a great change
- Apply a process of managing projects that provides clear sustainability benefits
- Contribute positively to UN Sustainable Development Goal 11 - Sustainable Cities and Communities.
- Gain hands-on experience in project management and sustainable practices.

5) GPM Benefits

- **Identifying** impacts of your projects
- **Applying** 5Ps to the process of managing your project
- **Analysis** of risk, stakeholder needs and project purpose
- **Sustainability Management Plan (SMP)** to guide you and your project team
- **Development** your leadership and communication skills.

For further details, see attached brochure

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